



## «MOBILE SOP»

**SYSTEM FOR TAKING PHOTOS OF SHOW-WINDOWS AND MERCHANDIZING, RETAIL AUDIT AND TAKING ORDERS VIA COMMUNICATORS AND TABLET PC, SALES FROM TRUCK**



With our MobileSOP system, any trading representative/merchdizer or seller (further referred to as "mobile representative") can use his/her tablet PC or communicator to perform basic functions of retail audit, merchandizing, collection of orders from clients, payment acceptance, deliveries, sales, and visiting clients by the route chart.

Moreover, our software has functions of **convenient work** with base of retail sites and routes, providing display of retail sites on the map. A mobile representative can find the complete information on a retail site (address, contacts, sites), debt receivable information, lead from the supervisor and notes on the site (e.g., contract number).

The most important function of the program is producing of **various reports** related to retail audit, which your employee will fill directly in-site, as well as trading activities, such as **taking mobile orders from clients**.

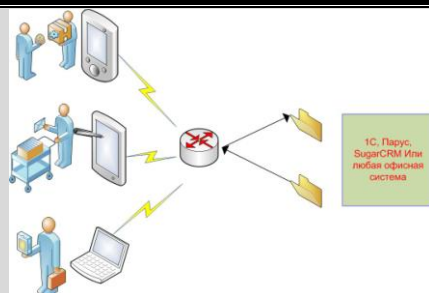
The software is written and adapted for ordinary people, has convenient and user-friendly interface which allows even aged people with limited PC skills to start using it **in no time**.

Noteworthy is that the program operation in a site needs no Internet connection, all data are stored in a cell phone or a tablet PC. From time to time, your mobile representative carries out synchronization via mobile communication or Wi-Fi.

Each operation executed by your mobile representative on a route is linked to a special information on audit of his/her work: location (determined via GPS or network), and time of carrying out of operation.

Combined with realization of the scheme of his/her motion by the route it gives you **complete control functions**.

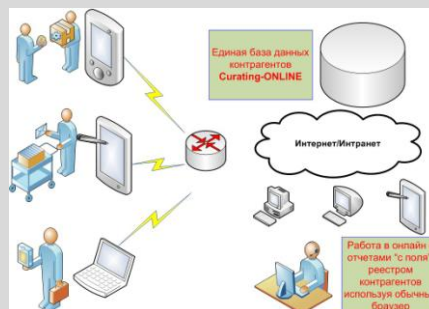
**In-site photoreport:** Available. Convenient. Supports tablets and phones. Android, IPAD, IPAD MINI, IPHONE are supported.



«Mobile SOP» supports two popular operation schemes:

- Scheme of direct integration with your accounting system. The data from your accounting system (e.g. 1C) are directly transferred to your mobile representative, and results of his/her work are transferred directly back into your accounting system.

For operation by this scheme, a client can install our communication program MobileSOP XML RPC on the server (or even the accounting PC), and this software will directly communicate with your CRM.



- **Dealongo-ONLINE WEB control panel** (on the right) is popular in territorially allocated companies to which need the multi-level management system.

It is very effective as the unified register of retail sites, with all history of the visits and executed tasks. It allows you without programmers' help to change options for each type of retail site: to set tasks, to generate company structure, attributes of a client's card, to link a communicator to the system. And, what is most important, to receive reports and to upload data for the analysis in the real-time mode.

## POSPACK AND PRINTING OF DOCUMENTS

Several options for printing documents are available:

- Print-out by printers installed in a minivan/truck
- Mobile printers
- Almost all types of portable printers



- Print-out via BlueTooth
- Print-out via wireless network
- Print-out using all types of printers with infra-red port.
- Office print-out of documents

Optionally, we can supply your mobile representative car/minivan with our development - **POSPack** (a smart box containing all required equipment for support of functioning this software solution in-truck). **THE LATEST DEVELOPMENT – BLUETOOTH PRINTER 8-32V based on EPSON LX300 +**

## REVIEW OF «MOBILE SOP» SYSTEM CAPABILITIES:

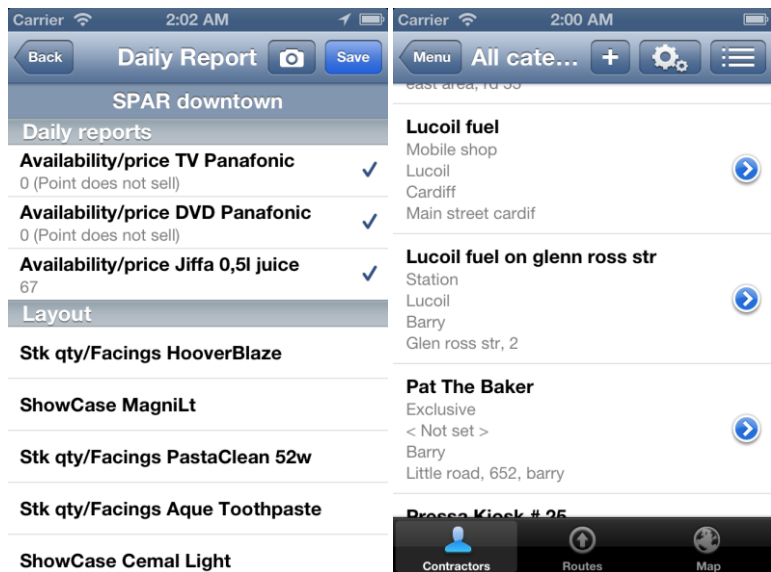


### Retail audit and merchandizing

- Data base of retail sites, by categories
- In-site reports
- Complete audit
- Photoreports
- Route charts
- Lead and special comments on a site
- Integration with other CRM and analytics system

### Mobile taking orders in the field:

- Operational practically for all Android phones, Android tablet PC, Palm PC, laptops and HandHeld PC hardware
- Client search
- Client information
- History of customer orders
- Possibility to generate an order in few seconds
- Convenient system of goods' search
- Return accounting
- Automatic calculation of the sums
- Support of special prices for the clients
- Possibility for the representative to check his/her report on the accepted orders
- Possibility of providing mobile users various access status to the information
- Possibility for the management to supervise all mobile representatives via a pocket device in real-time scale
- Convenience in use, ease in training



### Program of integration with your accounting or office system:

- We provide complete integration of our solutions into your current business processes
- Our products will always work with your latest versions of lists of the goods, clients, taxes, etc.
- Results of work can be transferred in automatic or semi-automatic mode to your office system
- Integration process is fully described in our documents, therefore integration can be performed not only us, but also by your computer experts
- We give you a tool to construct the reports which are required by your company based of the primary information from our software products

### System for scheduling and monitoring your staff work.

#### Routes:

- System will yield you a full history of retail sites' visits s with GEO link and photoreports.
- Effective reports will trace clients with violated visiting schedule
- Monitoring of reasons of unsuccessful visits (abort missions)



мобильные  
решения  
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